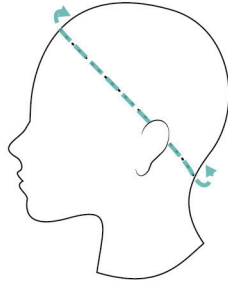


# HOW TO MEASURE + APPLY

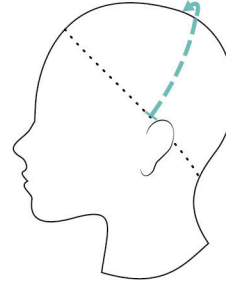
## JON RENAU MEASURING STANDARDS

### CIRCUMFERENCE



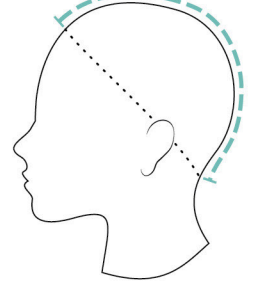
1. Using a fabric measuring tape, hold measuring tape at front hairline
2. Follow hairline circumference to base of hairline at nape
3. Continue around head, back up to the front starting point

### EAR TO EAR



1. Establish "top of head point" by measuring 7" back from front hairline
2. Hold measuring tape at HAIRLINE at top of ear
3. Measuring across "top of head point", continue down to HAIRLINE at top of opposite ear

### FRONT TO BACK



1. Hold measuring tape at front hairline
2. Follow a straight line down center of head, ending at hairline at nape

IN

CM

IN

CM

IN

CM

CHILD

20

51

12

31

12

31

PETITE

21

53.5

13

33

13.25

33.5

PETITE/AVERAGE

21.25

54

13.25

33.5

13.75

35

AVERAGE

21.5

54.5

13.5

34

14.25

36

AVERAGE/LARGE

22.25

57

13.75

35

14.75

37.5

LARGE

23

58.5

14

35.5

15.5

39

## HOW TO APPLY

1. Turn wig over and hold in front of you, (hairline should be facing you).
2. Hold at nape area and slip wig on like a cap, keeping ears free.
3. Gently push hairline of wig up to match up with your natural hairline
4. Hold ear tabs and adjust to ensure wig is on evenly in front of the ears
5. Use wire in ear tabs to adjust and form to the shape of the temples
6. Use fingers, brush or comb (depending on fiber) to help shape into desired style

**TIP: If you have a SmartLace lace front wig, be sure to not pull on or stretch the lace. DO NOT SLIDE THUMBS OR FINGERS UNDERNEATH LACE.**

**Use only the ear tabs to adjust wig placement on the head**